



## **Gwen McPherson, M.A.O.M, C.L.T.M.C.**

**[www.wellspringtd.com](http://www.wellspringtd.com)**

### **Talent Development Services**

Gwen McPherson is a dynamic Talent, Learning and Organizational Development Practitioner with over twenty years of experience. Gwen specializes in Talent Development, Coaching and cultivating healthy work-life dynamics. Holding certifications with Franklin Covey as a facilitator in several of their award-winning solutions, and is also certified with Employment Learning Innovations, specializing in Civil Treatment and Diversity, Equality and Inclusion. She's earned a Bachelor of Arts degree from the University of South Carolina, a Master of Arts degree from the University of Phoenix and is a Certified Leadership and Talent Management Coach through an affiliate of the International Coaching Federation. Her philosophy is to draw from best experiences and best practices, utilizing positive coaching techniques to create a healthy learning environment and sustainable change for every learner!

### **Coaching Overview**

Gwen offers executive coaching, leadership and team development for those that are interested in growing and building healthy workplace relationships. Having the right awareness, tools, and confidence can lead to positive change for the leader and team. The executive coaching includes development in areas of executive presence, building trust, accountability, leading change and general leadership business acumen.

### **Structure and Pricing**

- Six months of coaching support includes (12)- 60-minute coaching calls
- All coaching engagements include a customized assessment/report that will allow more insight to your communication and leadership style as well as clear actionable next steps
- This arrangement is \$9000

### **Leadership/ Staff offerings**

- Situational Leadership II
- Emotional Intelligence
- Crucial conversations/confrontations

- Communication enhancement skills
- Interpersonal development skills
- Unconscious Bias
- Sexual Harassment/Ethical workplace behavior
- Leading at the Speed of Trust (Franklin Covey)
- 7 Habits of Highly Effective People (Franklin Covey)
- 4 Disciplines of Execution (Franklin Covey)
- Generations in the workplace
- Civil Treatment for Leaders (ELI, Inc.)
- Civil Treatment for Employees (ELI Inc.)
- Executive Presence
- Virtual/online Presence
- Managing Change, a better solution
- Peer Today/ Manager Tomorrow
- HBDI assessment
- Forte Communication Profile assessment
- Dynamic conflict assessment
- Emotional Intelligence 2.0

*Pricing for courses is based on the business demand.*